

SMTP relay service

Using MailUp as a SMTP relay service for transactional emails

You can use MailUp not only to run great email campaigns, but also to send transactional emails in a high-deliverability, high-capacity environment.

You can send transactional emails in two ways:

- With our [SMTP relay service](#), called SMTP+ and covered in this section.
- With our [APIs for transactional email](#)

Both SMTP+ and the transactional email APIs are included at no additional cost with every MailUp account, leveraging [MailUp's innovative pricing model](#).

This means that MailUp users can...

- Send transactional email messages with high deliverability from a Web app or ecommerce store
- Track opens and clicks on those messages
- Manage bounces and feedback loops automatically
- Add this new sending channel at no additional cost!

Getting set up in just a few clicks

Configuring your MailUp account for use as an SMTP relay service only takes a few clicks.

- Create a new list
- Navigate to *Settings > List settings > SMTP+*
- Add a SMTP relay user
- Use those credentials in your application or Web site

Learn more about using MailUp as your [high deliverability SMTP server](#).

New user added

SMTP+

User name: s4424_4

Password: *****

Reset password

Server: in.smtpok.com Port: 23, 25, 26, 587, 1025 - 5000 (limits included) Encryption: -

Server: in.smtpok.com Port: 23, 25, 26, 587, 1025 - 5000 (limits included) Encryption: STARTTLS

Status	<input checked="" type="checkbox"/> Active user	Last updated: 2012-11-06
Priority	3 - Normal <input type="button" value="v"/>	<input style="float: right;" type="button" value="?"/>
Note	<input type="text"/>	
Authorized domains	<input type="text"/>	
Authorized senders	<input type="text"/>	

Save

Related articles

- SMTP+ user guide: [SMTP+](#)
- SMTP+ for developers: [technical documentation for leveraging SMTP+ from your application](#)
- [Transactional Emails using APIs](#): once you get an SMTP+ user, you may also call a web service instead of establishing a connection to an SMTP server
- SMTP+ for a Magento store: [Magento Extension: Using MailUp as the SMTP Server](#)