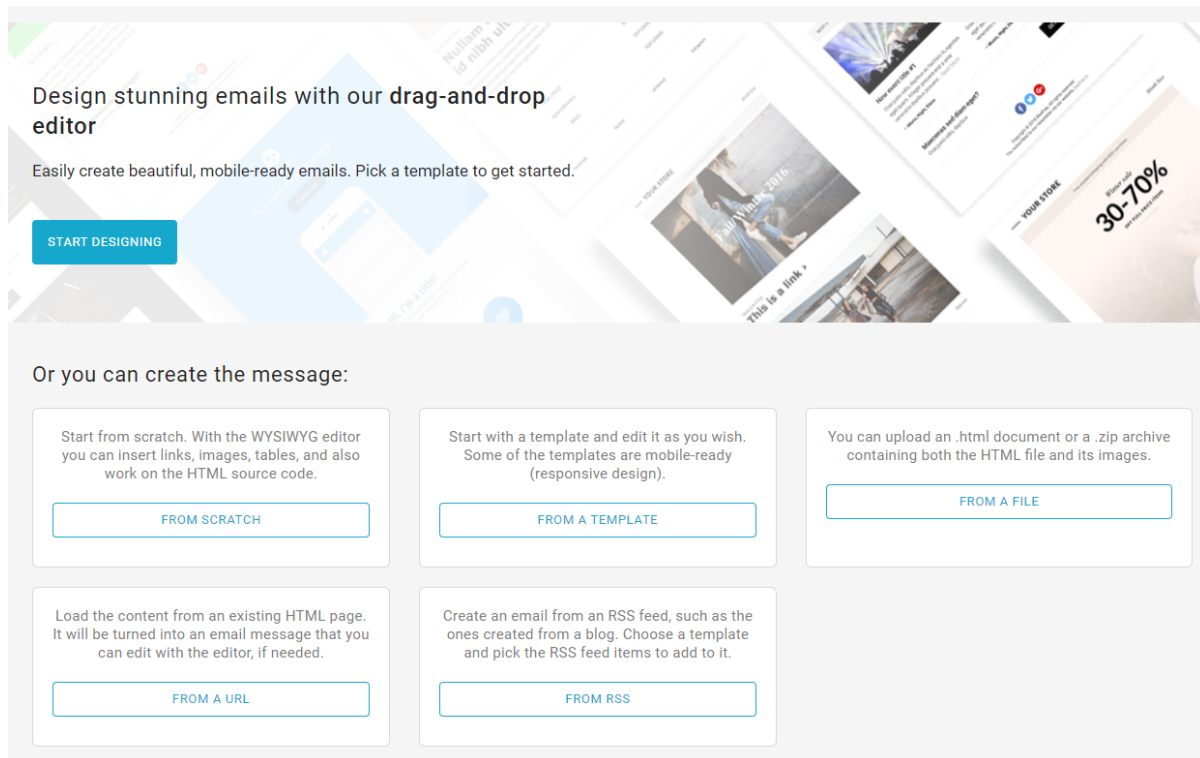


New

Creating a new email message

There are numerous ways to create a new email message:

- using [BEE](#), our drag & drop editor, starting from a drag & drop template;
- [from scratch](#), using the WYSIWYG editor;
- [from a template](#), choosing an HTML template to edit with the WYSIWYG editor;
- [importing](#) an HTML page or a ZIP archive inside the WYSIWYG editor or [from a URL](#);
- [from RSS](#), to create an email that retrieves content through an RSS feed.



The screenshot displays the email creation interface. At the top, it says "Design stunning emails with our drag-and-drop editor" and "Easily create beautiful, mobile-ready emails. Pick a template to get started." Below this is a "START DESIGNING" button. The main area shows five options to create a message:

- FROM SCRATCH**: Start from scratch. With the WYSIWYG editor you can insert links, images, tables, and also work on the HTML source code.
- FROM A TEMPLATE**: Start with a template and edit it as you wish. Some of the templates are mobile-ready (responsive design).
- FROM A FILE**: You can upload an .html document or a .zip archive containing both the HTML file and its images.
- FROM A URL**: Load the content from an existing HTML page. It will be turned into an email message that you can edit with the editor, if needed.
- FROM RSS**: Create an email from an RSS feed, such as the ones created from a blog. Choose a template and pick the RSS feed items to add to it.

Once selected the way to build up the message, you simply have to proceed by inserting the info requested.

Linked pages

- [Create a message with BEE](#)
- [New from scratch](#)
- [New from template](#)
- [New from File or URL](#)
- [New from RSS feed](#)