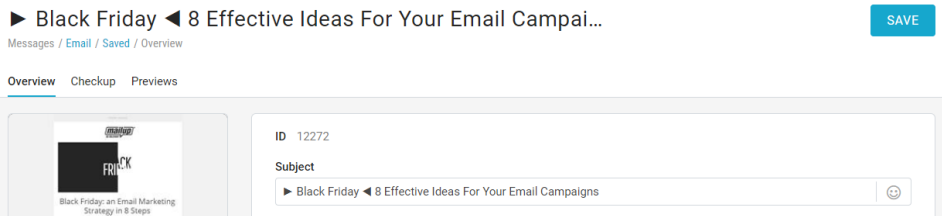


# Check-up

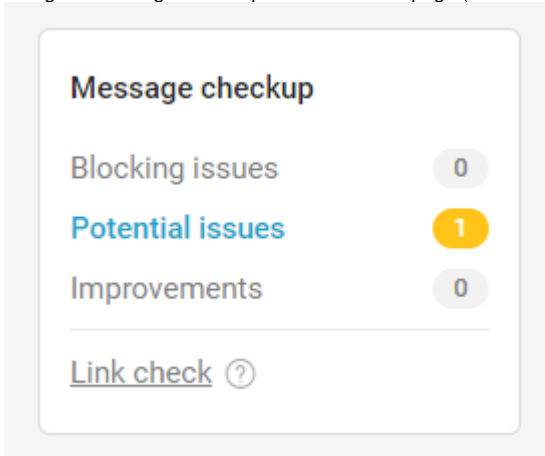
The *Check-up* section allows you to perform one last check-up before sending the email message.

You can perform the Check-up feature:

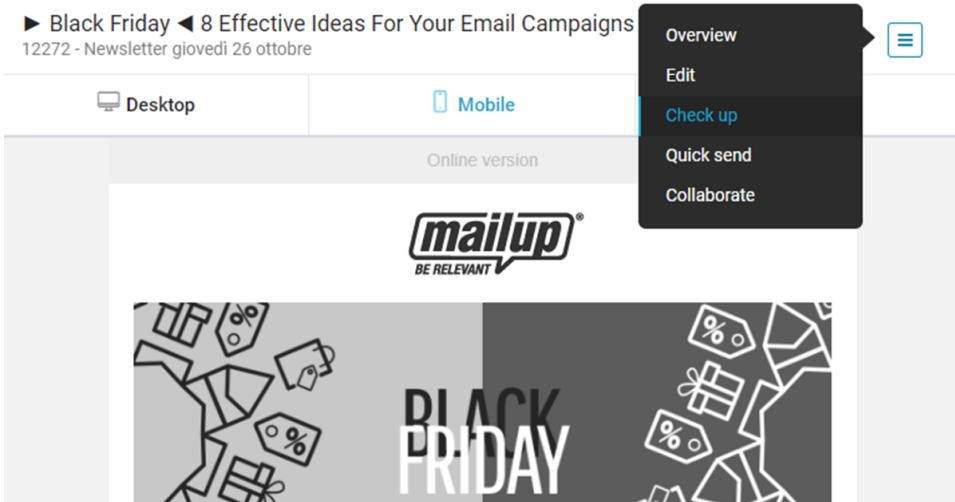
1. from the [Overview](#) page, click on the Checkup tab



2. Using the Message check-up tab in [Overview](#) page (click on the issues highlighted to access the check-up page)



3. from the menu in the window of the message preview



The Summary tab will give you important information on the Message's health such as:

## Blocking issues:

- Can the message be sent? Are there any other blocking issues?

## Potential issue:

- Do links have any reputation issue?
- Will clicks on links be tracked?

- is the unsubscribe link included?
- Does the message exceed the maximum [size](#)?
- are there broken links or missing images?

**Improvements:**

- Add [Preheader](#)
- is any Web analytics tracking code inserted?

## Any feedback on your recent order?

SEND

Messages / [Email](#) / [Saved](#) / [Checkup](#) / [Summary](#)

Summary
Link check
Spam check
Code review

Make sure to review all the alerts below before sending the message. If you prefer, you can disable them. MANAGE ALERTS

**0**

Blocking issues

✓ **The message can be sent**

Good! No blocking issues found. Check for any other issues below.

**1 / 4**

Potential issues

✓ **Link reputation** Alert ▾

Nice! Links show no reputation issues and this can increase your deliverability.

---

✓ **Link tracking** Alert ▾

Great! Clicks on links will be tracked and shown in the message statistics.

---

✓ **Unsubscribe link** Alert ▾

Well done! Your recipients will be able to unsubscribe easily.

---

⚠ **Message size** Alert ▾

Warning! This message weighs 109.45 kB and exceeds the maximum message size set in the List preferences (100.00 kB) [Read more](#)

i **Check links and images**  
 Take a moment to [run a link check](#): ensure there are no broken links or missing images.

**1 / 2**

Improvements

✓ **Preheader** Alert ▾

Great! This text is often shown next to the subject in many inboxes, and may increase your open rate.

---

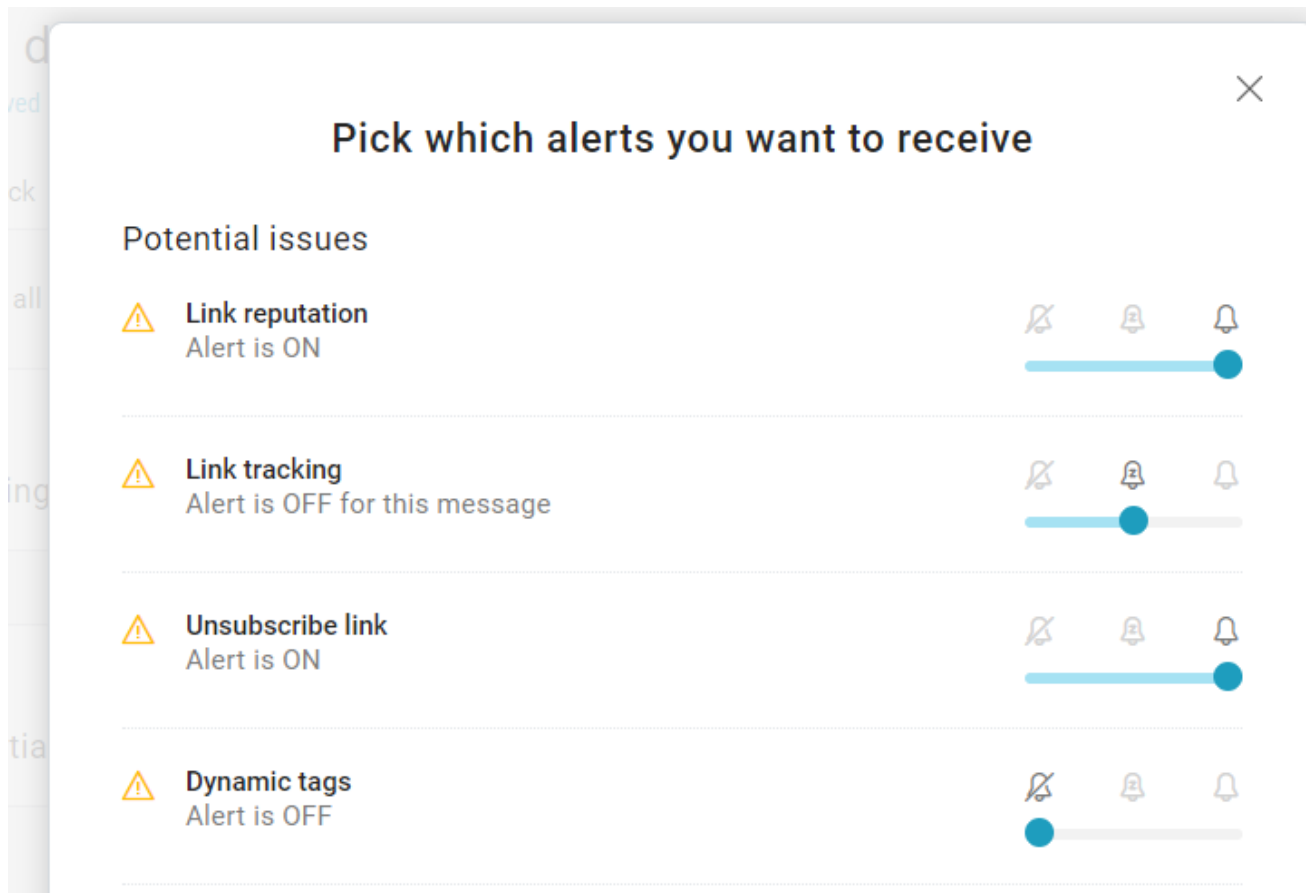
i **Web analytics tracking code** Alert ▾

Use UTM codes to track traffic coming from clicks in your emails (e.g. with Google Analytics). Add those tracking codes in Overview > Advanced settings.

OVERVIEW
EDIT
SEND

For all the issues in the Summary tab that don't block the success of the email itself, i.e. Potential issues and Improvements, you can decide to always get notified, never or to snooze the alert message for the current email.

To pick which alerts you want to receive, click on "Manage alerts" on the top of the page and then modify the slider.



The *Check-up* section also allows you to:

- check links validation and reputation ([link check](#))
- check if your email content may be classified as spam ([Spam check](#))
- analyze if the HTML code has any errors ([code review](#)).

Be sure to give it a try before sending your message!